

# *Christie's International Real Estate Announces Sponsorship of Inaugural Palm Beach Modern + Contemporary Art Fair*

Globally renowned luxury real estate network and select Affiliates will serve as marquee sponsor of event's first edition, produced by Art Miami

**PALM BEACH, FL** - Seasoned art collectors and connoisseurs eagerly anticipate the inaugural edition of the Palm Beach Modern + Contemporary (PBM+C) art fair, and Christie's International Real Estate is excited to announce its partnership as the event's lead sponsor.

Presented by the Art Miami Group and hosted by the City of West Palm Beach, the fair's first edition takes place January 12 to January 15, kicking off the area's vibrant winter season. Art on display at the fair will showcase Blue Chip Contemporary and Post-War works from 60 top international galleries, as well as fine homes from the world's leading real estate network.

This latest collaboration with Art Miami in Palm Beach represents yet another opportunity to interface directly with top-tier clientele worldwide. Christie's International Real Estate will host a stylish booth with dynamic video montages, elegant printed materials and real estate experts on hand to advise on property acquisitions. This is the level of client care and outreach that distinguishes Christie's International Real Estate.

Rick Moeser, Christie's International Real Estate Executive Director of the Southeastern, Midwestern and Mountain U.S., the Caribbean, Mexico, Central and South America, is based in Palm Beach.

"It is extremely exciting to be sponsoring the opening of what will undoubtedly become an important global event," said Moeser, whose corporate office is located on Worth Avenue in Palm Beach. "Our five-year-long partnership with Art Miami has been popular with our network Affiliates because our clients and potential new clients congregate at these unique international fine art venues. We look forward to showcasing our elegant properties on yet another global stage. "

Co-sponsoring Affiliates from Christie's International Real Estate include Hilton & Hyland of Beverly Hills, California; Brown Harris Stevens in Palm Beach, the Hamptons and New York; EWM Realty International in Miami-Dade and Broward counties; Premier Estate Properties in Boca Raton; Special Properties of Saddle River, New Jersey, and Regal Realty of Orlando.

Palm Beach Modern + Contemporary will give collectors the opportunity to acquire works from both the primary and secondary markets. It is estimated that works by nearly 1,000 artists from Japan, the United Kingdom, France, Germany, Canada, The Netherlands, Portugal, and Venezuela will be on display at the fair, as well as cutting edge works from the U.S. The venue, a 65,000-square-foot pavilion, will be centrally located in the bustling town center.

"Furthering our relationship with Christie's International Real Estate to now include our inaugural Palm Beach fair is a point of pride for our organization," said Nick Korniloff, Director and Partner of Art Miami, LLC. "The ongoing support of a world-renowned entity promotes the confluence of luxury real estate and the art world."